



## HUSS-VERLAG Press Release No. 25/21



### These are the names of the eight finalists

**HelloFresh, Ikea, Janssen and Swarovski compete in the final round of the Supply Chain Management Award 2021. The finalists of the Smart Solution Award 2021 are Fulfillmenttools, Laserhub, Meili Robots and Shipsta. Both the pitches for the Supply Chain Awards 2021 on 16 November and the awards ceremony on 18 November will be streamed live.**

**Munich, September 15, 2021.** The eight finalists for the Supply Chain Awards 2021 have been chosen. Nominated for the Supply Chain Management Award 2021 are HelloFresh, Ikea, Janssen and Swarovski. Fulfillmenttools, Laserhub, Meili Robots und Shipsta move on to the final round of the Smart Solution Award 2021. The finalists of both awards will pitch live and online to event participants and the jury on 16 November from 9 to 12 am (CET). Although the independent jury of experts will make the final decision after this last round, participants can also vote live during the event - the audience vote for the Supply Chain Management Award and for the Smart Solution Award will be included in the jury vote. The awards ceremony for the Supply Chain Awards 2021 will also be streamed live on 18 November from 9 to 12 am (CET). The event participants and the award winners can also look forward to an exciting keynote speech, laudators and an exchange within the supply chain community. The event language is English, participation in both online events is free of charge.

“Supply chain management is a crucial success factor for companies”, says Stefan Schrauf, Global Supply Chain and EMEA Operations Lead, PwC Germany. “The concepts submitted for both the Supply Chain Management Award and the Smart Solution Award promise an extremely interesting final round.” “All eight finalists have already achieved great success, now it’s up to the Supply Chain Awards judges to choose the best solutions“, adds Matthias Pieringer, editor-in-chief of the trade magazine LOGISTIK HEUTE.

### **About the awards**

The Supply Chain Management Award will be presented for the 16th year by Strategy& and PwC, and the industry trade journal LOGISTIK HEUTE, a publication of HUSS-VERLAG in Munich. The award honors outstanding SCM concepts that have been developed and implemented and can serve as a model for other companies. The aim is to optimize supply chains, lower costs, increase transparency, or improve collaboration between teams. The last winner in 2020 was Electrolux.

The Smart Solution Award will be presented for the fourth year, honoring particularly innovative concepts that are still in an early stage of implementation. The prize highlights solutions with the potential to fundamentally transform traditional value chains. The last winner in 2020 was Schubert Additive Solutions.

The honorary sponsor for both awards is Steffen Bilger, Member of the German Bundestag and Parliamentary State Secretary at the Federal Ministry of Transport and Digital Infrastructure.

### **Finalists of the Supply Chain Management Award 2021**

**HelloFresh:** HelloFresh’s ambition is to provide the most sustainable food solution at scale to its customers across all the markets it operates. To continuously reduce food waste, carbon emissions, and energy consumption, as well as the material used for packaging, and to meet their ambitions, HelloFresh has developed a solution to optimise its packaging and related processes by applying artificial intelligence and data analytics. Thereby, HelloFresh can determine the perfect packaging size and optimal usage for each customer order. Furthermore, the solution helps to drive automation in distribution centers, free up capacity to enable growth, and reduce ice required in delivery boxes. It also optimizes outbound logistics as more boxes can fit per pallet. HelloFresh, the world's leading meal-kit provider, was founded in 2011 and is operating in 15 countries on three continents. In 2020, HelloFresh delivered over 601 million meals to almost 5.3 million active customers and generated a revenue of 3,750 million euros.

**Ikea:** By 2025 Ikea wants to be reachable and affordable for more than three billion customers and create a positive impact on both people and our planet. These ambitious goals require a strong supply chain strategy that spans all the way from how Ikea sources raw materials to how their customers experience products in their homes. Strategic movements comprise a connected supply chain, improved partner relationships, innovation, accuracy in planning and precision in execution. To fully benefit from the strengths of an integrated value chain, Ikea has gathered the supply chain development leadership in one organization called Supply Chain Development (SCD), whose concepts and activities are in the focus of Ikea's application for the Supply Chain Management Award. Ikea designs and sells ready-to-assemble furniture and home accessories in more than 500 sales locations and online.

In 2020, Ikea made nearly 40 billion euros in sales with approximately 217000 co-workers around the world.

**Janssen:** At Janssen, we're creating a future where disease is a thing of the past. We're the Pharmaceutical Companies of Johnson & Johnson, working tirelessly to make that future a reality for patients everywhere by fighting sickness with science, improving access with ingenuity, and healing hopelessness with heart. We focus on areas of medicine where we can make the biggest difference: Cardiovascular & Metabolism, Immunology, Infectious Diseases & Vaccines, Neuroscience, Oncology, and Pulmonary Hypertension.

Janssen is transforming the way it collaborates with its supply network partners across a multi-tier ecosystem. This transformation enables the supply chain organization to become more resilient, collaborative, innovative and efficient. This transformation highlights include: connecting partners through a multi-enterprise digital collaboration platform, creating end-to-end workflows across the ecosystem and democratizing data to provide a real-time, single version of truth. With these capabilities in place, Janssen Supply Chain can further enhance product track-and-trace across the ecosystem, perform scenario planning across internal and external supply network, balancing capacity and finally optimize end-to-end cycle and lead times.

**Swarovski:** Strategic considerations and external factors drove key changes in Swarovski's supply network and thus impacted logistics requirements and costs across the regions. For being able to ignite dreams of millions of customers worldwide, Swarovski's Crystal Business has optimized its global supply network, moving to four regional distribution centers. The re-design of the network reduces operational costs, customs duties, lead times and carbon-footprint while improving service levels and customer centricity. To enable this network change, changes in processes, organization and systems needed to be facilitated together with internal and external partners. The Swarovski Crystal Business has a global reach with approximately 3,000 stores in around 170 countries, more than 18,000 employees, and revenue of about 1.7 billion euros in 2020. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group.

### **Finalists of the Smart Solution Award 2021**

**Fulfillmenttools:** As an independent start-up of Rewe, Fulfillmenttools connects store networks and eCommerce, optimizes omnichannel fulfillment through leaner and more efficient processes with the Fulfillmenttools platform. At the same time, you create the basis for ship-from-store, click & collect, and all other delivery or collection models – thus improving customer satisfaction. Fulfillmenttools accompanies retailers of all industries on their way to digitalization. Via the flexible software-as-a-service (SaaS) solution and modularity of the different solutions the Fulfillmenttools platform supports you at every step of the eCommerce order fulfillment process. Thanks to its modern software architecture, the platform is based on the latest technology standards, meaning it also scales up effortlessly. Modular, cloud based and based on API-first principles the system enables quick and easy integration into existing IT processes and third party systems.

**Laserhub:** As a manufacturer-independent procurement platform, Laserhub combines inquiry, ordering and delivery of metal parts in a lean, digital process. This enables customers to configure required metal parts in just a few steps, submit orders digitally, and significantly shorten the time from inquiry to delivery. Orders are assigned automatically to the most feasible supplier, taking into account a wide range of criteria and attributes. This is especially attractive for customers from medium-sized industrial companies. On the other hand, Laserhub offers its more than 70 certified producers in Germany, Austria and France the opportunity to significantly increase their capacity utilization at extremely low cost and allows digital access to supra-regional customers.

**Meili Robots:** Founded in Denmark in April 2019, Meili Robots offers a solution to control robots from various suppliers via one platform: a universal Fleet Management System (FMS) called Meili FMS. The start-up is driven by its mission to empower the supply chain and logistics industry by eliminating interoperability pain points in a vastly growing market. Designed to be able to integrate with the users' existing system — such as Warehouse Management Systems (WMS), or similar — Meili FMS offers another level of automation and Industry 4.0 readiness without requiring additional infrastructure installation. With this software integration solution, Meili Robots enables their clients' robot fleets to work at their full potential, with several important features: automated traffic control, smart task allocation algorithms, operator analytics, and unified mapping. With Meili FMS, users will no longer need to assign tasks to each robot individually while simultaneously being able to prevent obstructions or collisions.

**Shipsta:** Shipsta is transforming freight procurement so businesses can control freight costs, manage risk and build resilience in their supply chain. Its enterprise solution ShipstaFLEX connects shippers and carriers while centralizing all the relevant logistics data on a single, unified platform for maximum visibility, rapid decision-making and more advanced forecasting across all modes of transport. The AI-ready product enables businesses to create RFQs and SPOT requests freight rates and identify the optimal carrier partners with a few simple clicks. Logistics teams are using the SaaS product to diversify their carrier networks and perform more regular freight tenders. Founded in 2015, Shipsta's customers already include some of the world's largest chemicals, pharmaceuticals, industrial and automotive companies. It has over 60 employees and is headquartered in Luxembourg with an office in Hamburg.

**Save the date:**

**Supply Chain Awards 2021: Finalist Pitches**

Tuesday, November 16, 9 to 12 am (CET), online

**Supply Chain Awards 2021: Ceremony of the Awards**

Thursday, November 18, 9 to 12 am (CET), online

The language of the events is English.

Registration free of charge at: <https://logistik-heute.de/supply-chain-awards>

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*Attachment: The finalists for the Supply Chain Management Award (left) and the Smart Solution Award have been designated.*

*Image Credit: EUROEXPO Messe- und Kongress-GmbH; Montage: HUSS-VERLAG*

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## **LOGISTIK HEUTE**

The trade magazine LOGISTIK HEUTE addresses managers in industry, trade and the service sector who are responsible for logistics processes in the company. An editorial team and specialist authors from science and practice provide up-to-date information on innovative logistics concepts, new products, ideas and trends in all areas of the supply chain. Detailed market overviews and company reports complete the range of logistics topics month after month. Procurement, production, distribution and disposal - logistics is involved everywhere. That's why LOGISTIK HEUTE, the logistics magazine for decision-makers in industry, trade and the service sector, refers consequently to the entire supply chain and represents thus an indispensable source of information.

## **HUSS-VERLAG**

HUSS-VERLAG is a modern B2B publishing house that publishes trade journals and periodical special publications for experts and executives in the logistics and automotive industries as well as in the tourism, after-sales and passenger transportation sectors. Currently HUSS-VERLAG publishes the business trade magazines LOGISTIK HEUTE, LOGISTRA, taxi heute, busplaner, VISION mobility, Unterwegs auf der Autobahn, PROFI Werkstatt and the newspaper Transport, including special publications and digital media . HUSS-Verlag awards prizes such as BEST OF mobility, BESTER AUTOHOF, the European Transport Prize for Sustainability, the International busplaner Sustainability Award, Taxi of the Year, the BEST PROFI Werkstatt Brand, the BEST LOGISTICS BRAND, LOGISTRA best practice and the Supply Chain Management Award. HUSS-VERLAG is managed by Christoph Huss and Rainer Langhammer and is part of the HUSS company group with headquarters in Munich and Berlin.