



SUPPLY CHAIN AWARDS

Excellent Supply Chain Management
solutions come at a prize.
Win it.



SUPPLY CHAIN AWARDS

The events at a glance

Event language: English



Application phase kick-off

Learn more

- > about the **application process** and the application criteria
- > on the **special features** of the Supply Chain Awards, i.e. the Supply Chain Management Award and the Smart Solution Award
- > on the **concrete benefits** of an application for your company

Did you miss the kick-off for the application phase? Here you can access the recording of the event



Finalist pitches and award ceremony

Frankfurt | Tuesday, 15 November 2022

- > Live presentation of the best business concepts
- > Live voting by the audience
- > Ceremony for the award winners
- > Exciting panel discussion, keynote speech, laudators and other programme items
- > Personal exchange within the supply chain community

Further information will follow shortly, stay informed at supply-chain-awards.com





WANTED:

The best supply chain 2022!

Supply chain management has been one of the decisive success factors for companies not only since the corona pandemic. The Supply Chain Awards – i.e. the Supply Chain Management Award and the Smart Solution Award – deal with which paths companies should take when managing and designing supply chains.

This year, for the 17th time, we are presenting the Supply Chain Management Award to companies with outstanding value chains that have optimized their supply chains in a consistent and extraordinary way. The award winners of the past years, which are listed separately on pages 8 to 9, show us how diverse and creative companies organize their supply chains.

In times of increasingly relevant process platforms, powerful algorithms and powerful Big Data applications in the supply chain sector, we will once again present the Smart Solution Award for particularly innovative, forward-looking supply chain solutions in addition to the established Supply Chain Management Award for the best solution in design and implementation.

Every year we receive many outstanding and award-worthy applications. It will certainly not be easy for our top-class jury to select the winners.

The winner of the Supply Chain Management Award and the winner of the Smart Solution Award 2022 will be announced at the Supply Chain Awards Ceremony on 15 November.

Apply by 15 July 2022.

We are looking forward to your application and the exchange with you!

Stefan Schrauf
Global Supply Chain and
EMEA Operations Lead,
PwC Management Consulting

Matthias Pieringer
Editor-in-Chief LOGISTIK HEUTE,
HUSS-VERLAG GmbH

Träger



PRESENTATION OF THE AWARDS

Hallmarks of excellence in value chains

Are the performance and efficiency of your value chain exemplary for your industry? Did you achieve a significant competitive advantage through successful globalization and/or digitalisation of your supply chain? Did you develop an innovative solution that fundamentally changes your industry?

Then apply now for the Supply Chain Awards 2022!

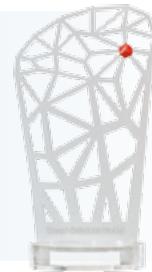


SUPPLY CHAIN MANAGEMENT AWARD

For the 17th time, the Supply Chain Management Award recognises companies with outstanding value chains – companies that have optimized their supply chain in a consistent or exceptional way. The award recognises solutions that contribute to improving competitiveness and are groundbreaking for other companies.

SMART SOLUTION AWARD

The Smart Solution Award, presented for the first time in 2018, honors particularly innovative concepts that are still in the early stages of implementation. This award honors solutions that have the potential to fundamentally change traditional value chains in the future.



The Supply Chain Awards are presented by the trade magazine LOGISTIK HEUTE from the Munich-based HUSS-VERLAG as well as Strategy& and PwC.

**Even though there can only be one winner,
everyone benefits from the competition.**

- Draw valuable tips for the further development of your own supply chain from the application process.
- Take the opportunity and present your solution as a finalist in front of an expert audience.
- As the winner of the Supply Chain Awards, you will benefit from a high level of attention from the professional public.
- Give your supply chain projects a higher profile within your company.
- Take advantage of the numerous positive effects with customers and suppliers and as an employer.

THE APPLICATION PROCESS

Who can apply?

Companies from all sectors can apply. Also welcome are partnerships between companies that are linked by a first-class network or have developed exemplary supply chain solutions across companies.

What are the criteria for the evaluation?

The jury will judge all incoming applications on the basis of the same three dimensions:

- Overall concept of the supply chain solution
- Organizational anchoring and realization of changes and results
- Innovativeness

For the **Supply Chain Management Award**, the jury focuses on the anchoring of the developed solution in the company, the realization of proven results and improvements as well as the disruptive character for the respective industry.

For the **Smart Solution Award**, the jury considers the alignment of the solution with the overall vision of the company, the proven added value for the end user as well as the disruptive effect.

What is the selection process?

The selection process is structured in several stages:

- In the first application round, companies present their supply chain solutions in writing using suitable documents, regardless of whether a solution qualifies for the Supply Chain Management Award or the Smart Solution Award.

The application deadline is 15 July 2022

- From these applications, the best candidates will be selected for the two awards and assessed in the second round under the guidance of the supply chain experts from Strategy& and PwC, either on-site or digitally. In an (online) audit, candidates are given the opportunity to present their achievements in detail ...
- The most convincing candidates from this round will advance to the final and will be invited to present their concepts online live in front of event participants and jury members on 15 November 2022.
- The solutions will then be discussed intensively among the jury. Based on all available information and impressions, the independent jury of experts will select the winners.
- The winners will be awarded at the prize-giving ceremony on 15 November 2022.

THE JURY OF EXPERTS

A high-caliber expert jury of representatives from industry, science, consulting and trade media will decide on the applications.



Jan Axt

Vice President Automotive SCM –
Strategy & Innovation
Automotive Technologies
Continental



Ilse Henne

Member of the Executive Board and
Chief Transformation Officer
thyssenkrupp Materials Services



Armin Breitner

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Marc O'Polo AG



The patron of the Supply Chain Awards 2022

Oliver Luksic MdB

Member of the German Bundestag and Parliamentary State
Secretary to the Federal Minister for Digital and Transport

FINALIST PITCHES AND AWARD CEREMONY

Vote digitally on innovative concepts and award the best ones



The most convincing applicants will meet in Frankfurt on 15 November for the finalist pitches and the awards ceremony of the Supply Chain Awards 2022. In the final round, the companies will present their concepts to the jury and the audience. The event participants can also vote live – the audience vote for the Supply Chain Management Award and for the Smart Solution Award will be included in the jury vote.



At the awards ceremony on the evening of 15 November, the curtain will be raised: Who is the winner of the Supply Chain Management Award and who will receive the Smart Solution Award this year? The winners will be officially recognised for their excellent concepts at the awards ceremony. The event participants and the award winners can also look forward to an exciting keynote speech, laudators and exchange within the supply chain community at the award ceremony.



AWARD-WINNING SOLUTIONS

As different as the award-winning approaches are, they have one thing in common: They are exemplary for other companies and contribute to improving competitiveness.

When judging the entries, the jury is particularly interested in the exemplary impetus given by the submitted solution. In the case of the Supply Chain Management Award, the documented improvement to which the solution has contributed is also important.

WINNER OF THE SUPPLY CHAIN MANAGEMENT AWARD 2021



The cooking box shipper has developed a solution to optimize its packaging and related processes through the use of data analytics and, in the future, low-level artificial intelligence. This allows HelloFresh to determine the appropriate packaging size for each individual customer order and thus the optimal packaging utilization.

In addition, the solution helps drive automation in the distribution centers, freeing up capacity to enable growth and, in the future, reducing the need for refrigeration in the delivery boxes.

"A big thank you to the judges and the audience [...] for recognising our in-house developed Dynamic Packaging Configuration (DPC). DPC is an essential part of our packaging reduction strategy, which we expect to save 10,000 tonnes of paper, 119 tonnes of plastic and 4,300 tonnes of CO2e emissions in 2021 alone. The environment benefits from this, we as a company benefit economically and our customers are also happy about an improved cooking box experience. [...]"

Thomas Regenhardt, Director Sustainability & Packaging, HelloFresh International

WINNER OF THE SMART SOLUTION AWARD 2021

fulfillmenttools
by REWE digital

fulfillmenttools convinced the jury with its modular, cloud-based software solutions. The platform connects the branch network and e-commerce and supports the processes digitally – from the receipt of the order to the dispatch or handover to the customer, including returns. Through app-based in-store fulfilment solutions, fulfillmenttools facilitates the implementa-

tion of omnichannel services for the user. Together with an intelligent Distributed Order Management System (DOMS), the platform accompanies retailers, wholesalers and brands across all industries on their way to digitalisation and seamless omnichannel fulfilment.

"We are very pleased to have won the prestigious Smart Solution Award 2021 among all the great finalists. The award confirms our actions and our vision to provide modular, flexible and easy-to-implement omni-channel fulfilment solutions to retailers of all industries and sizes."

Dr. Jürgen Brock, CEO, Marketing and Sales (Market), fulfillmenttools



CHRONICLE OF THE WINNERS

Other Supply Chain Management Award winners

- 2020 Electrolux** awarded for the transformation of the supply chain towards increased customer orientation
- 2019 Continental** awarded for the supply chain vision "Fast Forward 2030" of the automotive group
- 2018 CEMEX Deutschland AG** awarded for an integrated solution for the purchase-to-pay process (P2P)
- 2017 GRIES Deco (DEPOT)** awarded for a cloud-based supply chain solution that combines automation and material flow transparency into an efficient whole
- 2016 PERI GmbH** awarded for the development of a global planning process including a software tool to increase material flow transparency in the project "Closed Loop Supply Chain"
- 2015 Nokia Networks** awarded for sustainable turnaround through holistic supply chain solution with focus on growth, agility, cost management, flexibility and productivity in production as well as delivery capability
- 2014 GF Piping Systems** awarded for the innovative end-to-end supply chain solution with which the company has gained strategic competitive advantages
- 2013 ADVA Optical Networking SE** awarded for fiber-based transmission technology for highly flexible end-to-end supply chain solution based on a global Supply Chain Strategy
- 2012 Infineon Technologies AG** awarded for an end-to-end supply chain solution that has given the company strategic advantages in the highly complex semiconductor logistics sector
- 2011 BASF SE** awarded for a cross-divisional and cross-functional transformation project that differentiated key business processes and fundamentally renewed and harmonized operational structures
- 2010 BMW Group, Geschäftsbereich Motorrad** motorbike division awarded for the development of a supplier risk management system as part of an integrated and fully collaborative supplier management system
- 2009 Henkel, Laundry & Home Care business unit** awarded for the successful global restructuring of its supply chain as part of a holistic approach to complexity management
- 2008 Uncoated Fine Paper, Mondi Europe & International** awarded for the implementation of a holistic and transparent end-to-end supply chain architecture
- 2007 Gerätewerk Erlangen, Siemens AG Industry Sector** awarded for a comprehensive, high-performance and at the same time very customer-oriented supply chain alignment
- 2006 Siemens AG, Electronic Assembly Systems Division** awarded for the fundamental global transformation of processes, organizational structures and working time models, while at the same time ensuring high quality and delivery reliability

Other winners of the Smart Solution Award

- 2020 Schubert Additive Solutions** awarded for its 3D parts on demand, which the company offers via the part streaming platform Partbox
- 2019 parcelLab** awarded for improving the customer experience in the postal check-out process
- 2018 InstaFreight** awarded for an outstanding implementation of a supply chain solution that brings the entire customer interaction from order to delivery to payment onto one platform



8 STEPS TO YOUR SUCCESS!

February 2022 **1** Kick-off for the application phase

Companies that have optimized their supply chain in a consistent or innovative way can apply for the Supply Chain Awards. Request your application documents at www.supply-chain-awards.com!

23 February 2022 **2** Kick-Off zur Bewerbungsphase

Just in time for the start of the application phase, the online seminar "Application Phase Kick-Off" provides information on the individual steps of the application process. The special features of the Supply Chain Awards will be highlighted. In addition, the actors explain the concrete benefits of participation and present the various evaluation criteria. Event language: English

The seminar will be available free of charge in the LogiMAT.digital media library after it has been broadcast. Simply register at <https://logimat.digital/>

15 July 2022 **3** Application deadline

We look forward to receiving your application in German or English. The manuscript must be unpublished and, in particular, must not have been used for another award competition. All applications received in full by 15 July 2022 will take part in the selection process.

Beginning of August 2022 **4** Announcement of the shortlist

All submitted applications will be evaluated according to defined criteria by the beginning of August 2022. The best concepts will be defined and scheduled for corporate audits.

August – beginning of September 2022 **5** Company audits

In the next step, the companies with the best submitted concepts will be assessed by experienced supply chain experts from Strategy& and PwC. The presented supply chain solutions will be discussed online or on site.

15 September 2022 **6** Announcement of the finalists

The finalists have been selected and will be published. They are invited to present their concepts at the finalist pitches on 15 November 2022 in Frankfurt.

15 November 2022 **7** Finalist Pitches

The jury members as well as the event participants will be present live when the finalists present their solutions. The jury will meet afterwards and identify the winners of the Supply Chain Awards 2022. All spectators can also vote for their favorites via the voting tool.

15 November 2022 **8** Ceremonial presentation of the awards

The most convincing concepts have been selected. The winners of the Supply Chain Awards will be honored and celebrated at the evening awards ceremony.

Detailed information and application forms are available at www.supply-chain-awards.com. If you have any questions about the application process, please send an e-mail to redaktion@logistik-heute.de

Please send your application in digital form to:



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We look forward to another exciting competition and welcome your participation as an applicant for the Supply Chain Awards 2022!



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