

# SUPPLY CHAIN AWARDS

Excellent Supply Chain Management  
solutions come at a prize.  
Win it.



# SUPPLY CHAIN AWARDS

## The events at a glance

Event language: English



### Application Phase Kick-off

Tue, 24<sup>th</sup> February 2026  
10 AM, Online

Learn more

- > about the application process and the application criteria
- > on the special features of the Supply Chain Awards, i.e. the Supply Chain Management Award and the Smart Solution Award
- > on the concrete benefits of an application for your company

Watch  
video  
recording



### Finalist pitches and award ceremony

#### Meeting of the Supply Chain Awards Community

Tue, 10<sup>th</sup> November 2026  
Tower 185 in Frankfurt

- > Exclusive meeting of the Supply Chain Awards Community
- > Personal exchange at top level (selected group of participants)
- > First-class location in the center of Frankfurt, incl. catering

#### Program highlights:

- > Live finalist pitches and awards ceremony in the evening followed by a get-together
- > Panel discussion and working sessions on current topics
- > Keynote speech, laudators and other exciting agenda items

Join the  
community now  
and get exclusive  
access to the  
event



# WANTED:

## The best supply chain 2026!

Supply chain management is one of the outstanding success factors for companies in industry, trade and the service sector. The Supply Chain Awards – i.e. the Supply Chain Management Award and the Smart Solution Award – focus on the paths companies should take when designing and managing supply chains.

In 2026, for the 21<sup>th</sup> time, we will be presenting the Supply Chain Management Award to Companies with outstanding value chains that have optimized their supply chains in a consistent or exceptional way. The examples of award winners from previous years, which are listed separately on pages 8 and 9, demonstrate how creative and diverse companies are in their approach.

In these times of powerful algorithms and Big Data applications in the supply chain sector, we will once again be presenting – alongside the established Supply Chain Management Award for the best solution in design and implementation – the Smart Solution Award for particularly innovative, forward-looking supply chain solutions.

Many outstanding and award-worthy applications reach us every year. The selection of the award winners will certainly not be easy for the top-class jury in 2026.

The winners of the Supply Chain Management Award and the Smart Solution Award will be announced at the Supply Chain Awards 2026 ceremony in Frankfurt on 10<sup>th</sup> November.

Organizer



**Apply by 10<sup>th</sup> July 2026**

We are looking forward to your application and the exchange with you!



**Matthias Pieringer**  
Editor-in-Chief LOGISTIK HEUTE,  
HUSS-VERLAG GmbH



**Stefan Schrauf**  
Global Supply Chain and  
EMEA Operations Lead,  
PwC Management Consulting

# PRESENTATION OF THE AWARDS

## Hallmarks of excellence in value chains

- The performance and efficiency of your value chain are exemplary for your industry?
- You have been able to achieve a significant competitive advantage through successful globalization and/or digitalization of your supply chain?
- You have developed an innovative solution that fundamentally changes your industry?

**Then apply now for the Supply Chain Awards 2026!**



### **SUPPLY CHAIN MANAGEMENT AWARD**

For the 21th time, the Supply Chain Management Award recognises companies with outstanding value chains – companies that have optimized their supply chain in a consistent or exceptional way. The award recognises solutions that contribute to improving competitiveness and are groundbreaking for other companies.



### **SMART SOLUTION AWARD**

The Smart Solution Award, presented for the first time in 2018, honors particularly innovative concepts that are still in the early stages of implementation. This award values solutions that have the potential to fundamentally change traditional value chains in the future.

The Supply Chain Awards are presented by the trade magazine LOGISTIK HEUTE from the Munich-based HUSS-VERLAG as well as Strategy& and PwC.

**Even though there can only be one winner,  
everyone benefits from the competition.**

- Draw valuable tips for the further development of your own supply chain from the application process.
- Take the opportunity and present your solution as a finalist in front of an expert audience.
- As the winner of the Supply Chain Awards, you will benefit from a high level of attention from the professional public.
- Achieve a significant visibility as a finalist, including features in LOGISTIK HEUTE (online/print) and numerous marketing activities (newsletters, mailings, social media campaigns).
- Give your supply chain projects a higher profile within your company.
- Take advantage of the numerous positive effects with customers and suppliers and as an employer.

# THE APPLICATION PROCESS

## Who can apply?

- **Applications are open to companies from all industries**
- **We also welcome partnership applications from companies that are linked by a first-class network or have developed exemplary supply chain solutions across companies**
- **Your company must be based in Europe**

## What are the criteria for the evaluation?

The jury will judge all incoming applications on the basis of the same three dimensions:

- Overall concept of the supply chain solution
- Organizational anchoring and realization of changes and results
- Innovativeness

For the **Supply Chain Management Award**, the jury focuses on the anchoring of the developed solution in the company, the realization of proven results and improvements as well as the disruptive character for the respective industry.

For the **Smart Solution Award**, the jury considers the alignment of the solution with the overall vision of the company, the proven added value for the end user as well as the disruptive effect.

## What is the selection process?

The selection process is structured in several stages:

- In the first application round, companies present their supply chain solutions in writing using suitable documents, regardless of whether a solution qualifies for the Supply Chain Management Award or the Smart Solution Award.

**The application deadline is 10<sup>th</sup> July, 2026.  
There are no application fees.**

- From these applications, the best candidates will be selected for the two awards and assessed in the second round under the guidance of the supply chain experts from Strategy& and PwC, either on-site or digitally. In an (online) audit, candidates are given the opportunity to present their achievements in detail.
- The most convincing candidates from this round will advance to the final and will be invited to present their concepts online live in front of event participants and jury members on 10<sup>th</sup> November 2026.
- The solutions will then be discussed intensively among the jury. Based on all available information and impressions, the independent jury of experts will select the winners.
- The winners will be awarded at the prize-giving ceremony on 10<sup>th</sup> November 2026.

# THE JURY OF EXPERTS

A high-caliber expert jury of representatives from industry, science, consulting and trade media will decide on the applications.



**Jan Axt**

Vice President Digital Transformation  
Operations, SCM & Quality  
Continental AG



**Michael Kadow**

Managing Director  
House of Logistics & Mobility  
(HOLM) GmbH



**Armin Breitner**

Corporate Logistics  
Adolf Würth GmbH & Co. KG



**Douglas Kent**

Executive Vice President,  
Association for Supply Chain  
Management (ASCM)



**Anja Burget**

Vice President  
Global Supply Chain Management  
Knorr-Bremse  
Rail Vehicle Systems GmbH



**Daniel Küster**

Managing Partner/CEO  
xspecters GmbH



**Ralf Busche**

Senior Vice President  
European Site Logistics Operations  
BASF SE



**Victoria Oppenheim**

Commercial Director  
TMA Logistics B.V.



**Dr. Gregor Dudek**

SVP Group  
Supply Chain Management  
Electrolux



**Matthias Pieringer**

Editor-in-Chief  
LOGISTIK HEUTE  
HUSS-VERLAG GmbH



**Johannes Giloth**

Chief Operating Officer  
GEA Group



**Stefan Schrauf**

Global Supply Chain and  
EMEA Operations Lead  
PwC Management Consulting



**Prof. Dr. Dr. h.c. Michael Henke**

Director  
Fraunhofer-Institut für  
Materialfluss und Logistik IML



**Dr. Patric Spethmann**

Chief Operating Officer  
Marc O'Polo AG

# FINALIST PITCHES AND AWARDS CEREMONY

## Exclusive meeting of the Supply Chain Awards community



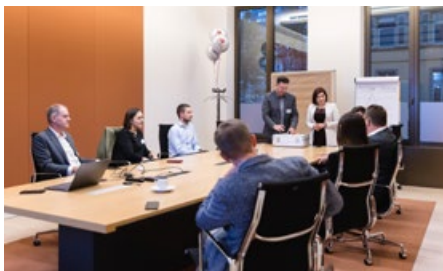
The finalist pitches and the presentation of the Supply Chain Awards are undisputedly the highlight of the annual race for the best solutions in supply chain management. However, there is much more to this event than just celebrating the awards.

The 10<sup>th</sup> November, 2026 is a must-attend date in the calendar of every top decision-maker, because this is when the supply chain community meets exclusively in Frankfurt. Exclusive because access is reserved for a selected group of participants.

The Supply Chain Awards are, of course, the stars of the show. In exciting live pitches, the finalists present their concepts

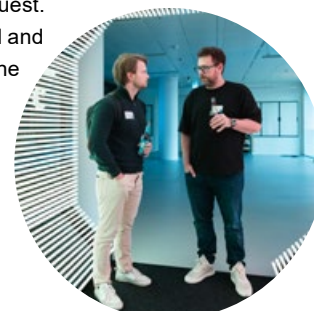
to the audience and the jury. Event attendees can also vote live – the audience votes for the Supply Chain Management Award and for the Smart Solution Award will each be included in the jury vote. A panel discussion and interactive working sessions on current topics will also ensure an intensive exchange between participants. Finally, at the awards ceremony on the evening of 10<sup>th</sup> November, the winners will be honored for their award-winning

concepts. Further program items such as an exciting keynote speech, laudatory speeches as well as a informal get-together following the award ceremony round off the agenda.



Would you also like to take part in the event? Then become part of the Supply Chain Awards Community and get exclusive access to the event. Simply [click here](#) and apply to join the community free of charge. After your details have been checked, you will receive feedback on the status of your request.

Please note that places are limited and in case of a fully booked event, the interested party list will be used.



# AWARD-WINNING SOLUTIONS

**As different as the award-winning approaches are, they have one thing in common: They are exemplary for other companies and contribute to improving competitiveness.**

When judging the applications, the jury is particularly interested in the exemplary impetus given by the submitted solution. In the case of the Supply Chain Management Award, the documented improvement to which the solution has contributed is also important.

## Winner of the Supply Chain Management Award 2025



**Audi**

The focus of Audi's application, winner of the Supply Chain Management Award 2025, is the "Act4Impact" program. This is an initiative to systematically embed sustainability in procurement and the global supplier network. The aim is to effectively implement environmental, social, and governance requirements along the supply chain, identify risks and opportunities at an early stage, and enable improvements through partnership.

The approach is modular and scalable. Three areas of action form the core: first, qualifying suppliers and purchasers through training and practical guidelines; second, exchanging and highlighting specific projects on topics such as the circular economy, decarbonization, water, biodiversity, and human rights; third, empowerment through access to knowledge, tools, and support, for example through playbooks, competence development formats, and mentoring. In addition, Audi uses a binding framework of behavioral requirements for business partners, a mandatory sustainability assessment approach for suppliers, and a complaint and early warning procedure..

## Winner of the Smart Solution Award 2025

**IFCO**

IFCO provides reusable packaging solutions for fresh produce and operates an extensive pool of over 400 million reusable packaging containers (RPCs) in more than 50 countries. With its SmartCycle pooling model, IFCO ensures that RPCs are collected, cleaned, inspected, and returned to the cycle after use.

With its innovative "Tracking as a Service" (TaaS) solution, IFCO prevailed in the final round of the Smart Solution Award 2025. The solution is based on an IoT mesh network that combines Bluetooth Low Energy (BLE) devices with GPS-enabled devices, enabling seamless tracking. The devices provide real-time data on key parameters such as location and temperature and have a robust battery life of over seven years.



# CHRONICLE OF THE WINNER

## Other Supply Chain Management Award winners

- 2024 Ludwig Meister** awarded for its “Never Out of Stock” solution, based on the consistent use of all digital optimization steps developed over many years
- 2023 Philip Morris International (PMI)** awarded for the new centralized and standardized platform “Sync Hub”, which offers a complete digital insight into the planning and distribution processes
- 2022 Knorr-Bremse** awarded for the NextGen European Distribution Network, which enables the company to cut logistics costs, reduce CO<sub>2</sub> emissions and increase flexibility for customers
- 2021 HelloFresh** awarded for optimizing its packaging and related processes through the use of data analytics
- 2020 Electrolux** awarded for the transformation of the supply chain towards increased customer orientation
- 2019 Continental** awarded for the supply chain vision “Fast Forward 2030” of the automotive group
- 2018 CEMEX Deutschland AG** awarded for an integrated solution for the purchase-to-pay process (P2P)
- 2017 GRIES Deco (DEPOT)** awarded for a cloud-based supply chain solution that combines automation and material flow transparency into an efficient whole
- 2016 PERI GmbH** awarded for the development of a global planning process including a software tool to increase material flow transparency in the project “Closed Loop Supply Chain”
- 2015 Nokia Networks** awarded for sustainable turnaround through holistic supply chain solution with focus on growth, agility, cost management, flexibility and productivity in production as well as delivery capability
- 2014 GF Piping Systems** awarded for the innovative end-to-end supply chain solution with which the company has gained strategic competitive advantages
- 2013 ADVA Optical Networking SE** awarded for fiber-based transmission technology for highly flexible end-to-end supply chain solution based on a global Supply Chain Strategy
- 2012 Infineon Technologies AG** awarded for an end-to-end supply chain solution that has given the company strategic advantages in the highly complex semiconductor logistics sector
- 2011 BASF SE** awarded for a cross-divisional and cross-functional transformation project that differentiated key business processes and fundamentally renewed and harmonized operational structures
- 2010 BMW Group, Motorbike division** awarded for the development of a supplier risk management system as part of an integrated and fully collaborative supplier management system
- 2009 Henkel, Laundry & Home Care business unit** awarded for the successful global restructuring of its supply chain as part of a holistic approach to complexity management
- 2008 Uncoated Fine Paper, Mondi Europe & International** awarded for the implementation of a holistic and transparent end-to-end supply chain architecture
- 2007 Gerätewerk Erlangen, Siemens AG Industry Sector** awarded for a comprehensive, high-performance and at the same time very customer-oriented supply chain alignment
- 2006 Siemens AG, Electronic Assembly Systems division** awarded for the fundamental global transformation of processes, organizational structures and working time models, while at the same time ensuring high quality and delivery reliability

## Other winners of the Smart Solution Awards

- 2024 Cellumation** awarded for its “celluveyor” conveyor system – a hexagonal cell with three omnidirectional wheels driven independently of each other
- 2023 Finboot** awarded for the SaaS platform “MARCO”, which significantly improves the management of value chains and drives digitalization, sustainability and ESG agendas
- 2022 Trucksters** awarded for a relay system for truck drivers based on big data and AI that shortens transit times and reduces costs
- 2021 fulfillmenttools** awarded for its modular, cloud-based software solutions
- 2020 Schubert Additive Solutions** awarded for its 3D parts on demand, which the company offers via the part streaming platform Partbox
- 2019 parcelLab** awarded for improving the customer experience in the postal check-out process
- 2018 InstaFreight** awarded for an outstanding implementation of a supply chain solution that brings the entire customer interaction from order to delivery to payment onto one platform

# 9 STEPS TO YOUR SUCCESS!

## February 2026 **1** Start of the application phase

Companies that have optimized their supply chain in a consistent or innovative way can apply for the Supply Chain Awards. Request your application documents at [www.supply-chain-awards.com](http://www.supply-chain-awards.com)!

## 24<sup>th</sup> February 2026 **2** Kick-off for the application phase

Just in time for the start of the application phase, the online seminar "Application Phase Kick-off" provides information on the individual steps of the application process. The special features of the Supply Chain Awards will be highlighted. In addition, the hosts explain the concrete benefits of participation and present the various evaluation criteria. Event language: English  
The seminar will be available free of charge on [supply-chain-awards.com](http://supply-chain-awards.com) after it has been broadcast.

## 10<sup>th</sup> July 2026 **3** Application deadline

We look forward to receiving your application in German or English. The manuscript must be unpublished and, in particular, must not have been used for another award competition.  
All applications received by 10<sup>th</sup> July 2026 will take part in the selection process.

## Beginning of August 2026 **4** Announcement of the shortlist

All submitted applications will be evaluated according to defined criteria by the beginning of August 2026. The best concepts will be defined and scheduled for corporate audits.

## August – beginning of September 2026 **5** Company audits

In the next step, the companies with the best submitted concepts will be assessed by experienced supply chain experts from Strategy& and PwC. The presented supply chain solutions will be discussed online or on site.

## 17<sup>th</sup> September 2026 **6** Announcement of the finalists

The finalists have been selected and will be published. They are invited to present their concepts at the finalist pitches on 10<sup>th</sup> November 2026 in Frankfurt.

## September 2026 **7** The supply chain awards community gets together LOGISTIK HEUTE-Forum "Best Practices in Logistics and SCM: How Decision Makers Write Success Stories"

Date and location to be announced. For the latest information, visit [www.logistik-heute.de/veranstaltungen](http://www.logistik-heute.de/veranstaltungen).

## 10<sup>th</sup> November 2026 **8** Finalist pitches

The jury members as well as the event participants will be present live when the finalists present their solutions. The jury will meet afterwards and identify the winners of the Supply Chain Awards 2026.  
All spectators can also vote for their favorites via the voting tool.

## 10<sup>th</sup> November 2026 **9** Ceremonial presentation of the awards

The most convincing concepts have been selected. The winners of the Supply Chain Awards will be honored and celebrated at the evening awards ceremony.

Detailed information and application forms are available at [www.supply-chain-awards.com](http://www.supply-chain-awards.com)  
If you have any questions about the application process, please send an e-mail to [redaktion@logistik-heute.de](mailto:redaktion@logistik-heute.de)

Please send your application in digital form to:



**Moritz Stegers**  
Director  
PwC Strategy&  
Tel. +49 160 9680 2718  
[moritz.stegers@strategyand.de.pwc.com](mailto:moritz.stegers@strategyand.de.pwc.com)



**Karsten Spiekermann**  
Senior Manager  
PwC Management Consulting  
Tel. +49 171 332 96 45  
[karsten.spiekermann@pwc.com](mailto:karsten.spiekermann@pwc.com)



**Matthias Pieringer**  
Editor-in-Chief  
LOGISTIK HEUTE  
HUSS-VERLAG GmbH  
Tel. +49 89 323 91 215  
[redaktion@logistik-heute.de](mailto:redaktion@logistik-heute.de)

We look forward to another exciting competition and welcome your participation as an applicant for the Supply Chain Awards 2026!

# strategy&

Part of the PwC network

# We develop the strategies for innovative supply chains

Strategy& is PwC's global strategy house. We help you transform your business by developing actionable strategies that deliver results. With our cross-industry expertise in operations strategy, we help our clients optimize or realign their business processes and operations. Strategy, made real.

Visit our website:



[www.strategyand.pwc.com/operations](http://www.strategyand.pwc.com/operations)



---

**SUPPLY CHAIN**  
AWARDS

---

[supply-chain-awards.com](http://supply-chain-awards.com)